Digital Nation Australia 2020: Facts, Stats and Closing the Digital Divide

Below are the facts and figures included in the visual representation of *Digital Nation Australia 2020*, followed by the description of the document and reference list. The numbers in closed brackets indicate the reference list number for the statistic.

# Australia

Australia’s ADII score: 61.9 [1]

* QLD: 60.9
* NSW: 61.8
* ACT: 67.6
* VIC: 63.3
* TAS: 58.1
* NT: 64.3
* SA: 60.2
* WA: 61.3

Ability has improved since 2014 by 8.6 points [1]

## Clouds

Essential Digital Skills Framework

Government investment

Digital inclusion strategy

Community + corporate partners

# Offline Nation

9% Non users - never use the internet [2]

17% Limited Users - rarely engage with the internet [2]

2.5 million Australians are not online [1]

small + medium businesses

* 95% have internet connection [8]
* 51% We have a social media presence [8]

**Most likely to be excluded**

Indigenous Australians

* My ADII score is 6.8 lower than national average [1]

People with a disability

* My ADII score is 9.9 lower than national average [1]

< 12 yrs education

* > 1,000 online education providers in Australia [5]

Not working

* 90% will need digital skills for work by 2023 [6]

> 50yrs

* 72% I want face to face help to learn [3]
* 75% I’m worried about my privacy [4]

< $60k income

* Poorest 10% pay 3 x more of their income to be online [7]

Mobile only

* 4.3m have mobile only internet connection [1]
* My ADII score is 18.2 points lower than national average [1]

Rural

* My ability score is 10.2 points lower than capital city [1]

## Bridges

Quality, affordable internet connection

Face-to-face digital mentors

Online learning resources

3,000 local places to learn

Awareness of benefits

# Online Nation

74% Engaged Users - use the internet daily [2]

**Most likely to be included**

* Better off
* Younger
* Educated

6.5m NBN connected houses & businesses [11]

* I’m twice as likely to learn online [12]

88% I use social media [9]

89% I check the weather online [10]

25% I use mobiles to monitor my health and wellbeing [13]

90% of Australians have My Health Record [14]

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[www.goodthingsfoundation.org.au](http://www.goodthingsfoundation.org.au)

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# About Digital Nation Australia 2020

Good Things Foundation has brought together the latest research and evidence on the Australian digital inclusion landscape in *Digital Nation Australia 2020*.

*Digital Nation Australia 2020* paints the picture of who is digitally excluded in Australia, the access, affordability and ability factors that impact levels of digital inclusion, and the strategies available to close the digital divide. It also highlights some of the benefits that digital inclusion can bring.

The image is of an Australian landscape, divided down the middle by a river. On the left-hand side are the Offline Nation statistics. On the right hand side are the statistics for the Online Nation. Crossing the river are the factors that help people to bridge the digital divide. In the sky of the landscape are the approaches required to move to a digitally included country along with the ADII scores by state/territory on a map of Australia.

By better understanding the complex digital inclusion landscape in Australia, we can develop effective programs and initiatives that create a thriving digital nation and ensure no one is left behind.

## About Good Things Foundation

Good Things Foundation is a social change charity helping people to improve their lives through digital. We work with partners in thousands of communities across Australia, the UK and Kenya.

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